

# Ad-Hoc Coastal Steelhead Advisory Group Meeting

March 21, 2022





# **From Last Time: Outline Review**

# Proviso for Coastal Steelhead Management Plan

“...development of steelhead plans for Grays Harbor, Willapa Bay, and coastal Olympic Peninsula. The plans must protect fisheries, provide fishing opportunities, and include stakeholder input and outreach. The Department must submit the final plans to the Legislature by Dec. 1, 2022.”





# Communications

# Communications tactics

- Media engagement
- Online resources
- Public and targeted stakeholder meetings
- Ad-Hoc Coastal Steelhead Advisory Group, long-term management plan



# Media engagement



# Online resources

## Coastal Steelhead Management web page

### Coastal Steelhead Management

Feb. 2022 update: [State announces full closure to coastal steelhead fishing to support conservation following indications of lower-than-expected returns](#). View the [fishing rule change](#).




WDFW is committed to helping to advance conservation of coastal steelhead while maximizing possible angling opportunities. As fishery managers delve into the scientific data and research gathered from the 2020-2021 season, WDFW will continue to engage anglers to ensure that the most up to date information is available ahead of next season.

For more information about the 2021-2022 season, which included changes to past regulations on the coast, please [see our November 30, 2021 news release](#). For more information about some of our recent coastal steelhead research efforts, visit us [on YouTube to see a video](#). You can also [learn about the new Ad-Hoc Coastal Steelhead Advisory Group on this webpage](#).

More information about our recent and future town hall meetings this fall is available in our timeline below.

#### Share feedback with WDFW fishery managers:

 Translate

Please provide any general comments you may have regarding **coastal steelhead management**.

Your name (optional)

Name

**Comment**

Allow admin to make my comment public



# Online resources: Blog



The Washington Department of Fish and Wildlife

Jun 14, 2021 · 6 min read · [Listen](#)

## Angling Etiquette: Tips to Share the Water





Planning a fishing trip? Whether you're new to fishing or have been doing it for decades — you can help make the most of your time on the water by following these guidelines below. They not only help to support fun and safe angling trips, they also contribute to sustainable fisheries management, ensuring fish for the future.

**Communicate openly and respectfully with fellow anglers**






# Online resources: Social


 **Washington Department of Fish & Wildlife**   
Published by Eryn Couch  · February 28 at 7:57 AM · 



Last week, we announced a full closure to all sport fishing throughout the Washington Coast and the Strait of Juan de Fuca to provide necessary protection for dwindling wild steelhead populations. The closure will go into effect tomorrow, March 1.




We recognize the broad community committed to coastal recovery and wanted to take the time to summarize some common questions we're hearing related to this closure.






WDFW.MEDIUM.COM  
Frequently Asked Questions: March 2022 Coast Closure


[See Insights](#) 

  304 305 Comm







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Published by Eryn Couch  · February 28 at 7:57 AM · 


Post Impressions 	Post Reach 	Post Engagement 
<b>45,140</b>	<b>45,140</b>	<b>4,883</b>

### Distribution

 **+2.7x** more impressions than your other posts within 3 days and 6 hours of publishing. [Learn more](#)

### Interactions

					
306	15	5	29	19	13

 **Reactions** **386**



# Online resources: Events



26

TUESDAY, OCTOBER 26, 2021 AT 5 PM – 7 PM

## Coastal Steelhead Virtual Town Hall and Workshop

Online event

### Insights

Last 7 Days: Feb 24 - Mar 3



People Reached

**17,859**

+1 last 7 days



Responses

**104**

+0 last 7 days



Audience

**Men 35-44**

18% of total responses



Track ticket sales

Track ticket sales on your next event by adding a ticket link

See more



# Online resources: YouTube



## 2021 Coastal Steelhead Virtual Town Halls



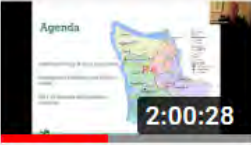
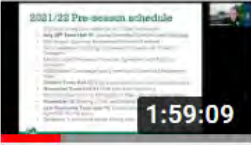
4 videos • 13 views • Last updated on Dec 2, 2021

Public ▾



No description

☰ SORT

-  **Coastal Steelhead Virtual Town Hall #4**  
TheWDFW  
1:01:50
-  **Coastal Steelhead Virtual Town Hall #3**  
TheWDFW  
2:02:34
-  **Coastal Steelhead Virtual Townhall #2**  
TheWDFW  
2:00:28
-  **Coastal Steelhead Virtual Town Hall and Workshop #1**  
TheWDFW  
1:59:09



# Public meetings



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## WDFW seeks public input on coastal steelhead seasons

### Date

Jun 30, 2021

### Contact

Fish Program, 360-902-2700

Media Contact: Eryn Couch, 360-890-6604

### July 28 virtual public town hall will be first in a series

OLYMPIA – With recent and long term declines in coastal steelhead and last season’s early closure to the 2020-2021 coastal steelhead sport fishery, Washington Department of Fish and Wildlife fishery managers are hosting a suite of virtual public town hall meetings this summer and fall to gather feedback from the public as they prepare for next season.

Anglers and other interested members of the public are invited to attend a 6 p.m., Wednesday, July 28, virtual town hall and workshop to hear initial indications for



Department of Fish and Wildlife

# Ad-Hoc Coastal Steelhead Advisory Group



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## Ad-Hoc Coastal Steelhead Advisory Group

In 2021, WDFW formed the Ad-Hoc Coastal Steelhead Advisory Group to inform the development of a plan to protect native and hatchery-produced steelhead for each river system of Grays Harbor, Willapa Bay, and coastal Olympic Peninsula, as required by the Washington Legislature in the 2021-23 budget. The Department will submit the ensuing plan to the Legislature by the end of 2022.

The 12-member ad-hoc committee reflects a broad cross-section of the coastal steelhead guides, research scientists, sport anglers, business owners, environmentalists, and others who are committed to coastal steelhead recovery. The group will meet virtually in 2022 with meetings planned for February, March, April, June, August, and September. More information about coastal steelhead management is available at [wdfw.wa.gov/coastal-steelhead](http://wdfw.wa.gov/coastal-steelhead).

At the Washington Department of Fish and Wildlife, we celebrate diverse individuals who bring a wide range of perspectives. All are welcome to participate in our processes regardless of race, color, sex, age, national origin, religion, sexual orientation, gender identity and/or expression, status as a veteran, and basis of disability.

## Contacts and member info

### Members



Department of Fish and Wildlife

# Questions?





# **Introduction to the Status Classification Approach**

# 5 Interconnected Subject Areas

- Monitoring & Evaluation
- Fisheries Regulations
- Hatchery Operations
- Habitat
- Socioeconomics







# Status Classification Approach

- An adaptive management plan that connects the 5 subject areas
- Fisheries managers switch between three management regimes:
  1. **Maintenance**
  2. **Transitional**
  3. **Conservation Focus**
- Based on available tools and wild steelhead population status



# Status Classification Approach

		Conservation Focus	Transitional	Maintenance
<b>Monitoring &amp; Evaluation</b>	<i>Wild Steelhead Abundance*</i>	Unable to design a fishery that will meet management objectives with >90% certainty	Below escapement but fisheries still possible within management objectives	At or above escapement
	<i>M &amp; E Priority Level</i>	High priority	Moderate priority	Low priority
<b>Fishery Regulations</b>		Fisheries closed	Targeted at hatchery returns → Subsequent closures	Follow 3-Step Regulation Process
<b>Hatchery Operations</b>		Hatchery Equilibrium Protocol, maximize facility attraction, surplus relocation	Scale hatchery releases to remain within genetic thresholds	Scale hatchery releases to remain within genetic thresholds, potential for increase
<b>Habitat</b>		Prioritize collaborative habitat restoration and maintenance	Pursue collaborative habitat restoration and maintenance	Support collaborative habitat restoration and maintenance
<b>Socioeconomics</b>		Prioritize conservation over fishery opportunities	Balance fishery opportunities with conservation concerns	Prioritize maximizing harvest while meeting management objectives



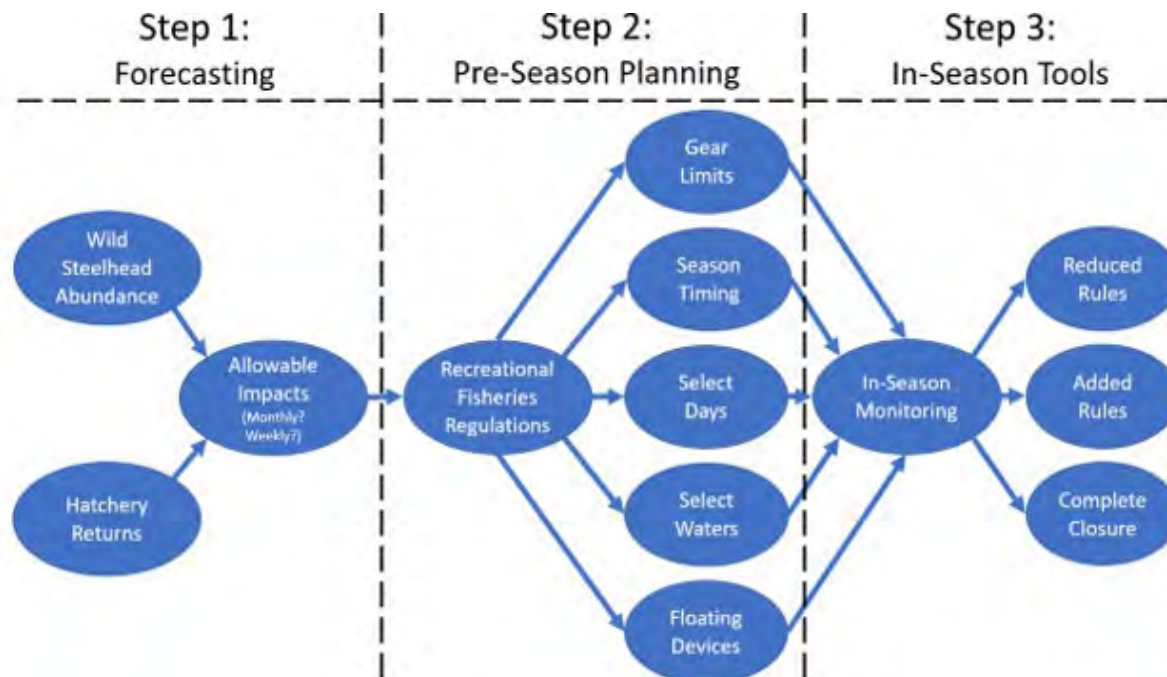
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# Status Classification Approach

	Conservation Focus	Transitional	Maintenance
Fishery Regulations	Follow the 3-Step Regulation Process		
	Fisheries closed	Targeted at hatchery returns	Diverse fisheries open



# Status Classification Approach

	Conservation Focus	Transitional	Maintenance
Hatchery Operations	Hatchery Equilibrium Protocol (maximize facility attraction, surplus planting)	Scale hatchery returns to remain within genetic thresholds	Potential for increased releases if recommendations are met



# Status Classification Approach

	Conservation Focus	Transitional	Maintenance
Habitat	Prioritize collaborative habitat restoration and maintenance	Pursue collaborative habitat restoration and maintenance	Support collaborative habitat restoration and maintenance
Socioeconomics	Prioritize conservation over fishery opportunities	Balance fishery opportunities with conservation concerns	Prioritize angling opportunity while meeting management objectives



# Questions?



# Tasks for the Next Meeting

Please read and provide comments on the introductory sections of the Coastal Steelhead Management Plan, including:

- Background





# Zoom reminders for public comments

- You can type a question through the Q&A function or ask a question by “raising your hand.” If you’re calling in you can raise a hand by dialing \*9 on your phone, or if you’re calling from a computer, you can find the handicon at the bottom of your screen.
- To speak you will need to unmute yourself by using the mute button on your computer or mobile device or enter \*6 if you’re calling from a land line.
- If you have a technical issue, please drop us a note in the Q&A and we will help you through it.
- You can also submit general feedback on coastal steelhead management at [wdfw.wa.gov/coastal-steelhead](https://wdfw.wa.gov/coastal-steelhead)

