

WAG MAY 1-2, 2018



- 1:00 WELCOME & OVERVIEW
- 1:15 WDFW UPDATE
- 2:20 FISH + WILDLIFE COMMISSION
- 2:45 BREAK
- 3:00 VISION FINALIZATION
- 4:00 SOCIETAL ENGAGEMENT
BROAD PUBLIC (RE: THE PLAN)
- 5:30 PUBLIC COMMENT
- 6:00 CLOSE

*NOTE: ROOM FOR TOMORROW
TBD.

WAG - MAY 2, 2018

* ROOM TBD

8:00 Check-in

8:15 DESIGN OF STAKEHOLDER
PROCESS RE: PLAN

10:40 BREAK

11:00 MEETING DESIGN +
FACILITATION GOING FORWARD
+ "FENCELINE WEANING"

12:20 LUNCH

1:15 SEPA OVERVIEW

2:30 PUBLIC COMMENT

3:00 CLOSE

"In the U.S., wildlife biologists live and work in a democracy. Public opinion always counts; pretending otherwise is folly. Long-term success requires public consensus and appropriate compromise.

The role of science + scientists is to inform + enlighten those charged with making decisions, ordinarily not to make the decisions themselves."

- Jack Ward Thomas

PUBLIC SESSION

PI
group!

— WHAT IS THE STATES RESPONSIBILITY TO CITIZENS UNDER THE PUBLIC TRUST DOCTRINE?

— WITHOUT PUBLIC TRUST PRINCIPLES TRUSTEES WILL SELDOM PREVAIL AGAINST NARROW, POWERFUL, UNDEMOCRATIC INTERESTS.

— HOW MANY PRODUCERS, USING PUBLIC LANDS, ARE USING LSLH/HERDING?

— IN ^{THE} MONTHLY PROVIDE LIST OF DETERRENTS BEING DEPLOYED.

PUBLIC SESSIONS

P2-
Group 1

- DISCUSSION ON WHO MANAGEMENT AUTHORITY IS FOR FOREST^(LFS) SERVICE LANDS, LIVESTOCK^(PRODUCER), AND WILDLIFE^(WDFW).

Public Session

- Meeting location needs to be put out put out earlier (maybe a month out)

- Diversity w/in WDFW & WAG?

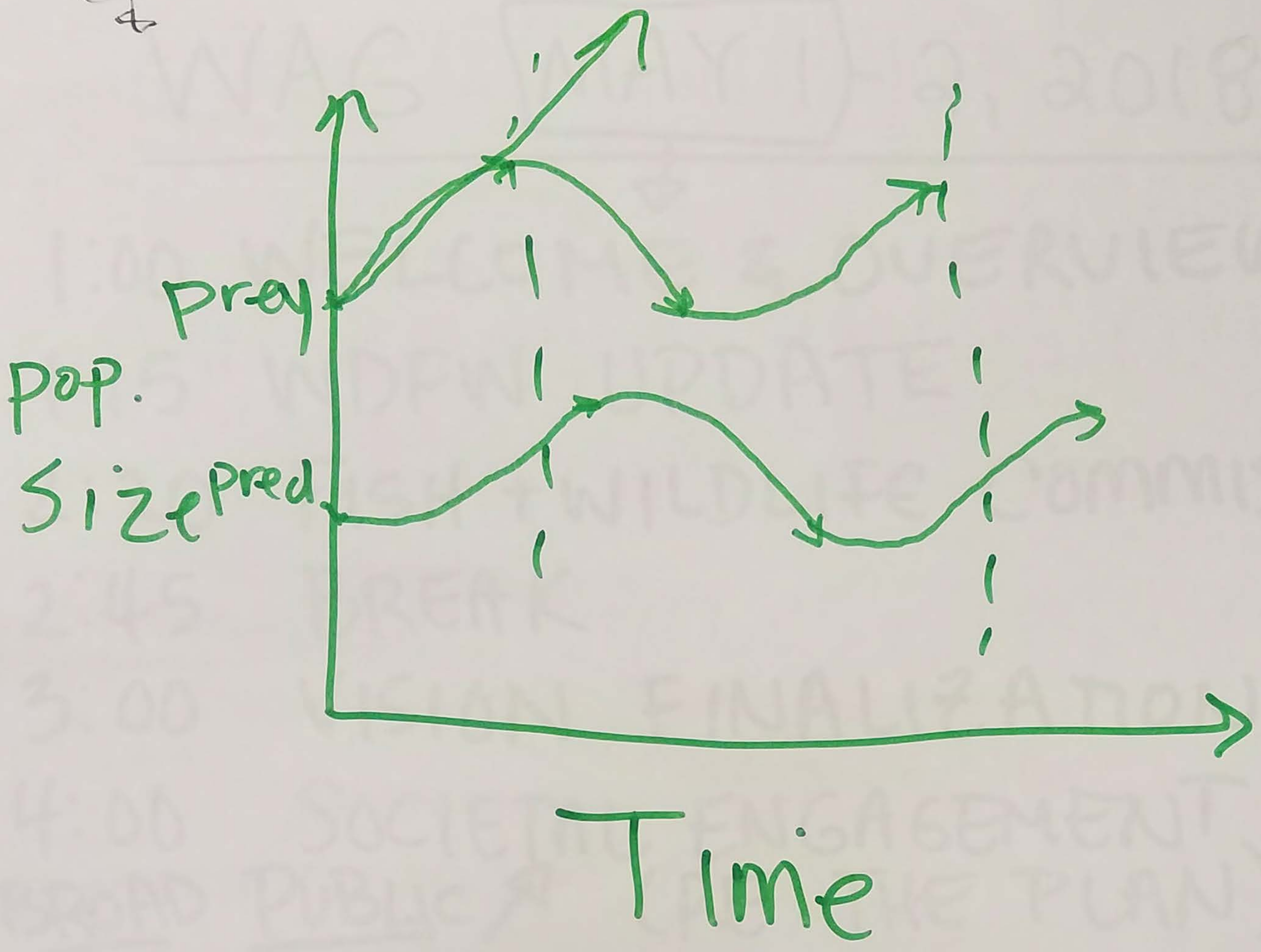
- Maybe have the listening session after too

Social Engagement

- Maybe hold public information sessions to gather feedback

- Empathy / compassion towards wolves needs to be demonstrated by WDFW ~~and~~.

- - Needs to be more than just following the protocol



Information Needs from Public

- Perceptions of wolves + wolf management by groups + diversity within groups
- What does inclusion look like in society?
- How would greater WA like to see plan developed?
- What kind of information does society need to share or receive?
- Creative ways to broaden communication to/from public?
- Public surveys

Information Needs from Public

- Different modes of communication for different communities / cultures
- How to capture changes in tolerance or perceptions over time
- Better understanding of human social challenges + how to address?
- What are diverse, local perspectives?
- What are acceptable tools?
- How do we improve 2-way communication w/ hunting communities + west side?

Information Needs - Public

- How do we empower local people?
- What information is important to what communities?
- What are the different cultural views?
- Outreach to public on process
- Information on process / decision-making / Commission process for decision-making + public involvement.
- How do we / public design a broader public process
- How do we involve WAG / WDFW in the process?

GOALS / NEEDS / REASONS

- Support for the plan ⁱⁿ future
+ process
- So we understand the issues
- Broad ownership in plan
- Hope that we keep it out of the court system ☺
- Clarify / manage expectations
- So public has greater understanding issues + of the approach
- Reduce opport. of surprise

- GOALS / NEEDS / REASONS

- We don't know what we don't know — get more perspectives / views

- Durability + resiliency in plan policy

- Reaching out to broad public will lead to more creative + durable solutions

- Reassess values of society + has it changed since last plan

- Different goals for different areas of state

GOALS / NEEDS / REASONS

Honor sideboards

Because its a public resource

Economically feasible
(wdfw / impacted people)

Because its really cool

there may be surprises

Build capacity in public
to have respectful dialogues
increase mutual understanding
across stakeholder groups

GOALS / NEEDS / REASONS

Chicken vs Pig in
breakfast donation

- ~~what~~ each communities

How

values/impacts are weighted

vs.

Raw #s of people in state

there may be surprises

Build capacity in public
to have respectful dialogue
Increase mutual understanding
across stakeholder groups

GOALS/NEEDS/REASONS

so public feels genuine ownership so they can help implement plan

Public: 7.5 m in state + out of state

Maintaining a sustainable wolf population

+ 4 goals in current plan in perpetuity

Garners support from elected officials ☺

GOALS - REASONS - NEEDS ①
FOR A BROAD, FAIR,
INCLUSIVE, QUALITY
STAKEHOLDER PROCESS:

① Need science update

② IF THERE WAS ADHERENCE TO THE PRINCIPLES
OF THE PUBLIC TRUST DOCTRINE / WILDLIFE TRUST DOCTRINE
THE PUBLIC WOULD BE MORE SUPPORTIVE OF
YOUR PLAN.

③ It could be viewed as an acknowledgment that
this was not done for the wolf killing protocols +
now it is imperative for broad public inclusion in decisions
about the public's wildlife + how things blow up when
you don't. This isn't the right question. The right
question is why didn't you involve the public then?

④ You've excluded the public through the WAG process
+ it's time to do it right.

Goals - Reasons - Needs (2)

(5) I AGREE THAT PUBLIC WAS SHUT OUT.
MOST PEOPLE DON'T KNOW WHAT "WAG" IS.

WHAT WAS POSSIBLY A GOOD IDEA HAS SAIFTED TO
HOW WOLVES IMPACT PRODUCERS. PERIOD. THEY ARE
THE FOCUS. NEVERMIND THAT THEY ARE USING PUBLIC RESOURCES
they allotments, terrain not meant for cattle etc..

WHERE IS THE INFORMATION ON THE WOLVES?
WHAT IS THE BENEFIT OF HAVING THEM IN OUR
STATE / OUR SCOSYSTEM. WHY AREN'T YOU EDUCATING

THE PUBLIC ABOUT WAG, WHAT THEY DO

AND HOW THEY BENEFICT OUR POPULATION AS PEOPLE
AND THE WILDLIFE THEY INTERACT WITH.

GOALS - REASONS - NEEDS FOR A COMPREHENSIVE, INCLUSIVE, FAIR, QUALITY STAKE HOLDER PROCESS

Producers have outgrown their private resources for their cattle and rely on public resources (Public Land). Too much emphasis on producers - profits, not the right of the public to a healthy environment and protection of endangered species. Producers must realize loss of cattle on public land is a risk of doing business. Wolves must have priority for their survival. Moving cattle into the natural range of wolves will result in loss of cattle. If this happens, move the cattle, do not kill the wolf.

- | ECHO THIS STATEMENT 100%.
- You should address a more holistic approach to your discussions. You're addressing symptoms, not the cause. The cause being ~~not~~ displacing native wildlife w/ domestic livestock. * You're also not addressing the pollution of our public lands by cattle.
- Science needs to be paramount in your discussions & analyses & processes.

Plans do not predict the future so there is a public expectation of adaption. If that is not there there will be much less willingness to participate.

CONSEQUENCES

BAD PROCESS = APATHY,
LACK OF ENGAGEMENT

TARGET -

TIME CONSUMING -

IF WE TAKE TOO LONG,

PEOPLE GO OUT OF BUSINESS

INCREASED POLARIZATION
IF NOT GOOD PROCEEDS

WE ARE BEING REACTIONARY

NOT HAVING RESOURCES, ^{ALWAYS} BOUNDS

GET MIRE, SETUP

WRONG EXPECTATIONS

CONSEQUENCES

BUY-IN +

ALWAYS HAVING MOVING TARGET -

TIME CONSUMING -

IF WE TAKE TOO LONG,
PEOPLE GO OUT OF BUSINESS

INCREASED POLARIZATION
★ IF NOT GOOD PROCEEDS

★ WE ARE BEING REACTIONARY

NOT HAVING RESOURCES, ^{HAVE} BOUNDS
GET MIRE, SET UP
WRONG EXPECTATIONS

CONSEQUENCES

IS THE SAME THING
GOING TO HAPPEN W/ 1st
WOLF PLAN RE: SCIENCE
VS. PUBLIC OPINION.

- SCIENCE DROVE RATHER
THAN INFORMED PLAN

- PEOPLE GO ~~BACK~~ BACK TO
WAR MODE.

* CREATIVE, DURABLE,
ADAPTIVE PLAN

UNDEMOCRATIC PROCESS

∇ DIVISION, BAD POLICY

Get common understanding

∇ acceptance of science used in plan

* * Add to goal/need

↑ good process

- CONSEQUENCES
- ~~TRUST IN WDFW~~
- ADAPTIVE MANAGEMENT
 - ABILITY TO HAVE
- LEARN FROM LAST PROCESS
 - w/ 1st PLAN
- MAKE IT A MEANINGFUL PROCESS - CAN THEIR ENGAGEMENT / SUGGESTIONS BE INCLUDED) - CONSIDER W/IN CONFINES OF LAW
 - HAVE SIDEBOARDS
- NEED TO BE CLEAR / HONEST OF BOUNDS OF PLAN
- + MORE PPLC WILL WANT TO ENGAGE IN FISH + WILDLIFE ISSUES

CONSEQUENCES... (+/-)

- ① ^{*}Plan will fail / be challenged w/o
* ECHO this!

- LANGUITS (w/ a good process)

- I am puzzled that there needs to be a discussion of the pro's + cons of having a good & effective, broad public process. Is it because you have excluded the public for so long that the idea of doing so has a controversial issue that requires discussion?

- The vast majority of the WA public favors wolf recovery. But those voices on the WAG have been largely co-opted by the agency, and convinced that the ultimate goal is "consensus" ^{within the WAG.} The agency, and the WAG, need a reality check about what is really important to Washingtonians.

CONSEQUENCES ... (+/-)

WHEN YOU BRING EVERYONE IN AND TELL THEM

THEY HAVE AS MUCH OF A SAY AS THOSE WHO HAVE RIGHTS TO USE LAND THE PROCESS BECOMES CIRCULAR.

DECISIONS BASED ON EMOTION ARE DOOMED TO FAIL.

Intake :

- What info do we want to collect, how, & how do we analyze/understand all of it.
+ use

Timeline - "Getting
"Wolf Info" house

A then B?

In order

A ^{or} and B?

then - intro plan.

- End point date for plan & work backwards on process

Map out process + timeline + Roles

- 4 goals of plans - revisit

- How do we ensure execution of public engagement

- Needs to go beyond WAG

Some WAG paid, some not - will some
be lost?
How to incorporate this
engagement into SEPA
process?

What is the goal with
the messaging + what
do we want key messages
to be?

What are the low-hanging
fruit, low cost activities?

(i.e., blue blob data)
use things that are already
of interest to public

• Tap existing face-to-face events

• Create new face-to-face events

• Social Media / Media / on-line

- Podcast

- App / survey

- TV

- videos

- online

Radio

- signs /
flyers

- Newspaper

- WDTW
website

DESIGN PUBLIC PROCESS

1. BRAINSTORM 5-7 OPTIONS FOR PUBLIC ENGAGEMENT

2. CONSIDERATIONS:

- UNIQUE NEEDS / APPROACHES W/ DIVERSE COMMUNITIES
- INFORMATION:
 - TO ASK FOR?
 - TO ANTICIPATE FROM THEM
 - SPECIFIC QUESTIONS
 - OTHER?
- LOGISTICS / TIMING
- ROLES & RESPONSIBILITIES
- PROS / CONS - \$

PUBLIC ENGAGEMENT

TOURISM / ECOTOURISM
- RECREATIONIST
NON-CONSUMPTIVE

SOCIAL MEDIA ^{Twitter}

EVENING LISTENING SESSION
Q & A

EXTENSION OFFICES

SOCIAL EVENT w/meeting

PIZZA BEER AND SUBSTANCE

ECOLOGICAL FAIRS / ZOO
WDF w/WAG Bathing EVENT

DEVELOP OUR OWN APP
Survey 1, 2, 3

WILL THE INFO BE PUT TO USE:

- FROM THE PUBLIC
- SIDEBOARDS PARAMETERS UPFRONT
- ANYTHING IS BETTER THAN NOTHING
(DON'T NOT GET THE INFO IF PERCEIVED AS NOT ENOUGH RESOURCES)

2) Videos / TV / Youtube / Radio
on website

- documentary about WAG discuss
Podcast
- Find a way to large riding
captures
- advertise these videos
- not just on our website
- PSA & other ways to engage with people

3) Face to Face interactions

- small meetings - small communities
- various times a day

Public Engagement 37①

1) Online forums

- add our own information

2) Video / TV / Youtube / Radio own website

- documentary about WAG discussion
Podcast
- Find a way to
 - range riding
 - captures
- advertise these videos
- not just on our website
- ASA & other ways to engage with people

3) Face to Face interactions

- small meetings - small communities
- Various times a day

Public Engagement

3-2

4) Podcast

- Giving people opportunity to share experiences
- Low Cost

5) Community Events / Fairs / Sportshow

- Bear trailer example
 - issues related to wolves
- hands on visual
- logistics can be difficult

6) Zoo / - set up public exhibit to gather information from public

- Point Defiance, Woodland Park, Wolf Haven etc

Public Engagement

3(3)

- 7) Reach out to diverse people
 - utilize organizations to assist Dept
 - Multi lingual
- 8) Mechanism - Feedback loop
 - Follow-up after engagement
 - Example of what we heard
 - ↓ how ~~decisio~~ draft created
 - Responsibility to provide outreach
 - video ~~snippets~~ or better ways to reach people
 - benefits & challenges
- 9) WDFW - Visible with decals/badges
uniforms.
 - Allows people to see the Dept as an entity & come discuss/interact

Public Engagement

3-4

10) Only dialogue in WAG for hunters has been Pred/Prey project.

- Need more topics to relate to hunting

→ More difficult ^{to engage hunters} the longer we go without discussing these topics

perception → Why attend if no topics discussed.

- Community meeting -

11) WAG member ~~need~~ to reach out with their own constituents

12) Speakers - hunters who have

- lived with wolves - someone who has always had wolves

- Expect changes - what is it like

13) Making ^{science} outreach more accessible / transparent

- population fluctuations - regardless of cause

- make sure we explain reasons for change to the public

5 to 7 Options for Public Engagement

- Booth @ County fairs
 - ★ w/ "neutral" images/messages and include survey they could take
- Series of meetings around the State.
 - ★ "Several" - E. Wa
 - Several - W. Wa
 - and include WAG members w/ "cross pollination". E WAG to W. meeting (vice versa)
 - Partner w/ TVW for participants
- Include an intro from WDFW and WAG member(s). Include process forward and reality check

- Set the "tone" @ these meetings w/ a mini-CCT prep and background.

- ★ Another idea: College Tour approach w/ panel discussions (Q/A opportunity) - Community Colleges, venues

- Concern that the testimony and/or comment (microphone) process is not a dialogue. A dialogue is what is needed.

Traveling to "their turf"

- Example: RMEF banquets, monthly meetings, (couple w/ county fair idea)
 - include NGOs
 - WCA
 - others

Need to incorporate multi-media messages; social media, op-eds on-line, electronic surveys/questionnaires - mail surveys, phone surveys

Need educational videos of ~~what WCA members~~

do; · WDFW staff

· Producer activities on ranch in the life of a conservation org.
· A day ~~at wolf haven~~

and tie to development of the plan

Basic

Wolf ecology 101 as part of above

· Hunting video/hunting safely in wolf country

PUBLIC ENGAGEMENT ①

Information + discussion, ^{+ CCT explanation} hosted
by Mountaineers in Seattle, ^{+ Spokane} use
social media to get word out
in the evening, weekday

Local newspaper &/or community publicat-
-ions

Skype / social media live Q + A

"AMA" ask me anything (online) ^{web sites}

Hunting pamphlet? meet-ups, annual
banquets, on websites, RMEF events
→ leadership outreach is easier

Zoos, sanctuaries, Cabellas, REI

^{signs} Federal refuges + wildlife areas
+ state + national parks

WAG website - easy to engage ^{+ forest service}
+ understand / get input

PUBLIC ENGAGEMENT ②

Local public meeting forums around the state.

Smaller groups / one-on-one / personal engagement + input

Newsletters / community pubs - considerations


Information: wolves, mgmt, WAG, CCT

Who wrote it? A group (diverse, WAG + community member) or local reporter (trusted)

↓
meet w/ them, talk + let them write it

GOAL: introduce to wolf mgmt in WAG and WAG/CCT (relationships, process + substance) Ask questions / guide conversation

Mountaineers - considerations

Talk about wolves, includes CCT
+ WAG approach, small groups 

Multiple DFW / WAG people

Evening weeknights, ~2 hours

GOAL: introduce to wolf/mgmt in WA
and WAG / CCT (relationships, ^{→ start w/} process +
substance)

Ask ^{specific} questions / guide conversation

Hunting Community - Considerations

Non WDFW messenger, maybe CD's?
WCA staffer?

Don't want to re-create the wheel,
expect the Plan to move forward
leaders are easy to access / within "bell curve"

↳ local, state + national organizations

public meeting(s) - emphasize topic

↳ is post-delisting

↳ smaller + meaningful conversations

WDFW show humility ★★ Ask

"We want to do better" ^{them} How ... ?

Be Clear about decision / recommendation space

Process isn't / didn't meet everyone's needs...

why were here / want to improve process

- MULTIPLE METHODS
- Preferred Alternative Issue
 - How to allow public:

Valleyfest
Fair (County Fair)

NOT ALL EVENTS ARE EQUAL
- ADJUST TO THE EVENT

Outreach for Volunteers
BALANCED Counterpart
WITH A STAFF MEMBER

TAILORED LISTENING SESSION
INVITE ONLY ^{Refined}
OPT IN focus/OPT IN

Round Robin Model
multiple disciplines

TRAINED STEWARDS MODERATING
SENSE OF EFFECTIVENESS (META DATA)

Considerations for Success:

- clear guidance on what the decision space is. How big is the "sandbox"
- WAG needs to be able to discuss specific acknowledgment of what the input has been.
- ~~*~~ How does WAG work to ~~*~~ incorporate ideas?

-
- disconnect w/ some of the outreach approaches and availability to rural communities (example internet speed - get streaming videos)

- WDFW website media-messaging to media (Free!)

- United message package basic + tailored

- Communications firm \$20-30K

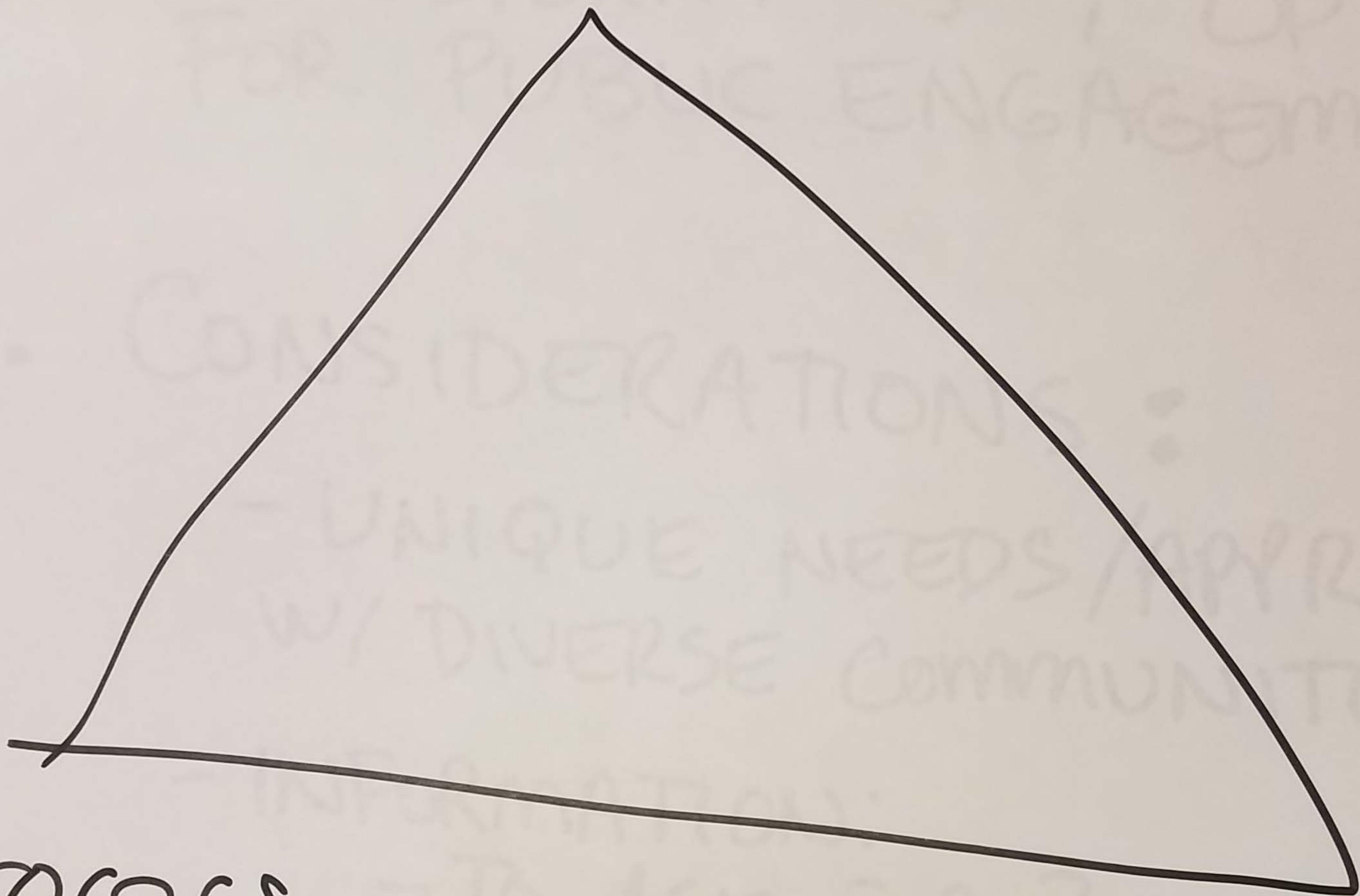
Who is doing this (Plan)
WAG? Commission?
What is the "this" ←

Est. benchmark, measure along the way - Determine
Are we being successful M & E Plan

- ASK QUESTIONS

- How to take in feedback
- WDFW/WAG - Timing
- Include CCT - Clarify
- who is messenger? ^{appropriate} expectations
- Go to them ^{+ side}
- Monitor + evaluate this
- Dialogue of civility boards
- Across state ^{↑ harder to reach}
- Intake ^{Accessibility} _{recognize + limits (work w/)}
- Multiple engagements
- feedback loops ^{- Transparency + info sharing}
- 1-on-1, small group, large event
- Humility by WDFW
- ASK Questions / Listen

Substance



process

relationships

3 options:

WDFW - wolf

WDFW - non-wolf

External TPIU

Non-WDFW state employee

- How many producers, using public land, are using USU/HERDING?

- THE MONTHLY PRICE LIST OF DETACHED BOND DRAWD.

WDFW - wolf

Relationship
Issue

Pros

- They know issue.
- Trained on CCT
- Trust
- cheap
- They're invested
- Know WDFW system

Cons

PDR

- Bias
- Don't know who would pick
- Suffocation by Staff
- History
- Trust
- Not huge public tolerance
- Work load
- may appear regressive

WDFW - Non-wolf

Pros

CCT
more neutral
Matthew
Live in the
State
Within funding
limits
Cheap

Cons PDR

- Still WDFW
- Suffocated
- perception
WDFW owns
process
- Trust
- Don't know who
- Bias
- Agency history
- workload A
- Regressive
- Public tolerance

TPN External

PROS

Neutral
It's their
job
Sole focus
Less/no history.
No history
charisma

CONS

- Not a lot of CCT
- Not cheap
- Don't know who will pick
- Have to put it out for bid
- No history, no existing relationship
- More arbitrator

WDFW - wolf w/ TPN
consult

PROS

Building capacity
in WDFW

CONS

PDR

TPN \$

State - other

|||| Pamela

||||| Steve
P

Molly, Drane, Jessica

(incl. Ray Ledgerwood)

WDFW

June 1. Explore viability of both paths

2. WAG interviews
All.

~~AA~~