

17. SURVEY QUESTION DEVELOPMENT – BRIEFING

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“GREEN SHEET”

Meeting: August 8-9, 2008
Agenda Item 17: Survey Question Development – **Briefing**
Prepared By: Steve Pozzanghera
Presented By: Steve Pozzanghera, Deputy Assistant Director, Wildlife Program

Background:

The Department utilizes a variety of surveys to gather information from the public. Generally, these surveys involve traditional hunting and fishing constituents and they are designed to gather information related to the Department’s management actions and programs for species that are hunted or fished. The Commission and the Department have a mutual interest in broadening our understanding of how the general public relates to the fish and wildlife of Washington and to this Agency and in integrating that information into the long term strategic planning process.

The information being presented is a Commission request and a follow-up to the June briefing on the “People in Places” survey. Specifically the Commission has requested: 1) A description of how the 2008 Game Division Opinion Survey and the People in Places Survey support Goal IV, Objective B of the Director’s Performance Agreement. Goal IV is to “Implement processes that produce sound and professional decisions, cultivate public involvement, and build public confidence and Department credibility”; Objective B is to “Improve Public Involvement and Appreciation of Fish and Wildlife”; 2) A description of how the two surveys are additive pieces of information and not redundant; and 3) A workplan and a detailed timeline for the People in Places Survey.

Policy Issue(s) you are bringing to the Commission for consideration:

The integration and utilization of human dimensions information within the Agency and the recognition of the value of human dimensions information for outreach and communication efforts with the public as they relate to fish and wildlife management decisions.

Public involvement process used and what you learned:

The 2008 Game Division Opinion Surveys have been concluded and final copies have been provided to the Commission. Findings and results are summarized within the reports. This information is being used to directly influence the development of the 2009 – 2015 Game Management Plan and modifications to the next three-year hunting season package. The People in Places survey is under development and will be finalized in 2009. It will assist the Agency in development of the 2011-2013 Strategic Plan.

Action requested (identify the specific Commission decisions you are seeking):

None, briefing only. This is a Commission request from the June 6-7, 2008 Commission meeting.

Draft motion language:

N/A

Justification for Commission action:

N/A
