

"GREEN SHEET"

Meeting: October 3-4, 2008
Agenda Item 13: Survey Question Development Update – Briefing
Prepared By: Steve Pozzanghera
Presented By: Steve Pozzanghera, Deputy Assistant Director, Wildlife Program
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Background:

The Department utilizes a variety of surveys to gather information from the public. Generally, these surveys involve traditional hunting and fishing constituents and they are designed to gather information related to the Department's management actions and programs for species that are hunted or fished.

The Commission and the Department have a mutual interest in broadening our understanding of how the general public relates to the fish and wildlife of Washington and to this Agency and in integrating that information into the long term strategic planning process.

This is an update on our participation in the Western Association of Fish and Wildlife Agencies human dimensions survey known as "People in Places", with an emphasis on a review of the draft survey and a review of the current project timeline.

Policy Issue(s) you are bringing to the Commission for consideration:

The integration and utilization of human dimensions information within the Agency and the recognition of the value of human dimensions information for outreach and communication efforts with the public as they relate to fish and wildlife management decisions.

Public involvement process used and what you learned:

Focus groups utilizing random publics have been used to assist in the development of some portions of the survey.

Action requested (identify the specific Commission decisions you are seeking):

The Executive Management Team and the Fish and Wildlife Commission have received (approximately one week prior to the Fish and Wildlife Commission meeting) a draft of the actual Washington specific survey. We are seeking feedback on the draft survey questions.

Draft motion language:

N/A

Justification for Commission action:

N/A
