

## Puget Sound Marine and Nearshore Grant Program

*RFP 13-0020*

### *Additional Clarifications (6/11/13)*

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This information is intended to help clarify what is stated in Request for Proposals (RFP) 13-0020. It does not replace or change anything that is stated in the RFP.

- This project will:
  - Gather information about the different segments of the private landowner population along Puget Sound marine shorelines.
  - Evaluate the barriers and motivators for different segments in choosing alternatives to armoring
  - Identify the most successful ways to motivate shoreline landowners to choose alternatives. This might include incentives, messages, technical assistance, etc. It may or may not include social media, depending on the findings of the research gathered during this project.
  - Develop effective approaches that entities interested in implementing programs based on this information could use to achieve a reduction in shoreline armoring.
  
- This project is part of a multi-pronged effort to reduce the amount of shoreline armoring along Puget Sound. The project needs to be complete within the project period stated in the RFP in order to support future projects.
  
- The Grant Program is aware of some past efforts that are relevant to this project, and we plan to provide resources that we are aware of to the successful applicant. This will not be a comprehensive collection, however. The project requires compiling existing information and potentially gathering new data if needed. Proposals should describe how the applicant would achieve our stated goals and the tasks listed in the RFP.
  
- There will be an initial meeting with the successful applicant to align expectations, and a final meeting to discuss the intersection of this project with other efforts. The Grant Program also works with all of its awardees to ensure projects are implemented according to our grant agreements and contracts. The Grant Program does not plan, however, to provide subject matter advisors or other support beyond what is noted in the RFP, throughout the course of the project.
  
- In the proposal budget, any entity who would receive funds from the primary project sponsor is considered a sub-contractor. All costs related to sub-contractors should be included in the "Contractual" line of the budget.
  
- The Management Proposal must describe at least one and no more than three projects similar in size, scope, and relevance to the proposed project. Include how those projects successfully achieved goals and objectives similar to this project. This can include examples from the primary project sponsor or sub-contractors.