

Distributing License Discounts Proportionally to Accounts

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License Packages

- License Packages are the result of combining two or more standalone licenses and endorsements into a discounted product.
- The legislature has established some recreational “license packages” in statute (such as the combination fishing license or the big game package with a small game discount).
- RCW 77.32.470(5) provides authority for the Commission to create additional license packages discounted at or below the cumulative price of the various components.



License Packages

- Provides convenience for both customer and retail dealer.
- Creates a marketing opportunity.
- Helps with R³ efforts.



Fund Distribution

- The legislature has provided direction to where the revenue from licenses are deposited and how it can be used.
- In the case of a new license package that is offered at a discount, which fund(s) should absorb the discount?



Hypothetical License Package

- Say there is a base license for \$16 and a \$4 additional endorsement.
 - The \$16 is deposited in the non-restricted portion of the State Wildlife Account.
 - The \$4 is deposited in a restricted account within the State Wildlife Account.
- The Commission creates a license package for the two components, and sells it for \$15.



WAC 220-220-095

- The proposed rule applies the discount proportionally to all of the component accounts, so that any one account doesn't absorb a disproportional size of the discount.



Hypothetical License Package

- In the case of the \$15 package, the 25% discount is applied to each component (and account):

Base license revenue: \$12

Endorsement revenue: \$3

Total package: \$15



Rule Effective Date

- Many existing license packages will not be affected by the discount distribution change; only those products established after 1/1/2017.
- The rule will apply to the sale of packages in License Year 2020.
 - LY 2020 covers April 1, 2020 through March 31, 2021.
 - LY 2020 products will be available December 1, 2019.



Fish Washington license components

- Annual Combination License
 - Freshwater
 - Saltwater
 - Shellfish/Seaweed
- Two-pole Endorsement
- Puget Sound Crab Endorsement

- Created after 1/1/17
- Out-the-Door price is \$69.55



Fish Washington Revenue Accounts

	Non-Restricted	Dedicated						Restricted	
State Fee	Rec Fishing	Bio-Toxin	Puget Sound Enhancement	Warm Water Enhancement	Rec Saltwater Enhancement	Rec License Surcharge/Rockfish	Derelict Shellfish Gear	Puget Sound Crab Endorsement	Two-Pole
LY19 Fish Washington \$60.50	\$29.02	\$3.00	\$5.07	\$1.74	\$0.67	\$0.50	\$1.00	\$6.50	\$13.00
LY20 Fish Washington \$60.50	\$32.90	\$2.63	\$4.45	\$1.53	\$0.59	\$0.44	\$0.88	\$5.70	\$11.40
Difference	\$3.88	(\$0.37)	(\$0.62)	(\$0.21)	(\$0.08)	(\$0.06)	(\$0.12)	(\$0.80)	(\$1.60)



Questions?

