

Summary Sheet

Meeting dates: September 27, 2019

Agenda item: B. Establishing the Get Outdoors Hunting and Fishing License Package

Presenter(s): Nate Pamplin, Director of Budget and Government Affairs

Background summary:

There are currently no combination hunting and fishing packages offered by the Department.

RCW 77.12.470(5) provides authority for the Commission to create new packages, and can set the price of two or more licenses and endorsements at or below the cumulative price of its components.

License combinations are convenient for the customer and the retail dealer, provides an attractive discount that may generate additional revenue overall, and may contribute to R³ efforts as people who have purchased a privilege already included in a license package may try a new activity.

WDFW is proposing the creation of the Get Outdoors license for residents. The Get Outdoors license includes:

- Annual combination recreational freshwater, saltwater, and shellfish license.
- Two-pole endorsement
- Puget Sound crab endorsement.
- Annual combination hunting license for deer, elk, bear, and cougar.
- Bear and cougar transport tags.
- Small game license
- Migratory bird permit and migratory bird authorization.
- Two turkey tags.

The base fee for this package is \$208.80. Adding in the 10% transaction fee and the \$5.50 dealer fee, the out-the-door price is \$235.18.

The customer may elect to purchase their deer and elk transport tags with the Get Outdoors license, in which case, the out-the-door price will be \$236.18. Some customers do not purchase their deer and elk transport tags until after the multi-season draw occurs.

Staff recommendation: Staff recommend that the Fish and Wildlife Commission approve the adoption of the Get Outdoors fishing/hunting license package.

Policy issue(s) and expected outcome: If approved, the Get Outdoors package will provide a convenient 'one-click' option to recreational customers for both fishing and hunting activities. Additionally, we've discounted the package to reward our most avid customers and potentially increase revenue overall given the popularity of discounted packages.

Fiscal impacts of agency implementation: This package is projected to increase revenue by approximately \$40,000 per fiscal year in license and transaction fee revenue. The Department assumes about 5,000 license sales based on what we learned from the initial roll-out of Fish

Washington and examining customer purchase history.

This estimate assumes many of the customers purchasing the Get Outdoors package will have purchased many of the licenses and endorsements in the prior year. Given the discount associated with the new Get Outdoors license package, the “breakeven point” of being revenue neutral will be for the Department to sell about 4,800 licenses.

Public involvement process used and what you learned: The Department’s CR-101 was filed May 22, 2019. The CR-102 was filed July 3, 2019. The Department received two public comments, the first was received following the filing of the CR-101; it was a clarifying question about what the proposal would include and the Department provided additional information to the commenter.

The Department’s second comment was a question asking whether the package would be further discounted for veterans/ADA qualifying individuals. The Department replied that no, it would not, as the existing price points for veterans/ADA licenses and endorsements are already a significant savings beyond the proposed package cost.

There was a public hearing on September 13, 2019 and no one testified. Since that hearing there have been a couple emails asking about the license and suggesting that the cost be reduced further.

Action requested and/or proposed next steps: Department staff request that the Commission approve the creation of WAC 220-220-093, Combination hunting and fishing packages.

Draft motion language: “I move to adopt WAC 220-220-093, as presented by staff.”

Post decision communications plan: The Get Outdoors license package will be communicated to existing customers via email, promoted on Facebook and other social media, and communicated to dealers via notifications on the licensing system. The new package will be provided for sale on December 1, 2019 for License year 2020 (April 1, 2020 through March 31, 2021)



PROPOSED RULE MAKING

CR-102 (August 2017)
(Implements RCW 34.05.320)
Do **NOT** use for expedited rule making

CODE REVISER USE ONLY

OFFICE OF THE CODE REVISER
STATE OF WASHINGTON
FILED

DATE: July 03, 2019

TIME: 11:47 AM

WSR 19-14-128

Agency: Washington Department of Fish and Wildlife (WDFW)

- Original Notice
- Supplemental Notice to WSR _____
- Continuance of WSR _____

- Preproposal Statement of Inquiry was filed as WSR 19-11-127 on May 22, 2019 ; or
- Expedited Rule Making--Proposed notice was filed as WSR _____; or
- Proposal is exempt under RCW 34.05.310(4) or 34.05.330(1).
- Proposal is exempt under RCW _____.

Title of rule and other identifying information: (describe subject) New WAC designed to create a combined hunting and fishing package in WAC chapter 220-220 for Washington residents.

Hearing location(s):

Date:	Time:	Location: (be specific)	Comment:
September 13-14, 2019	8:00 am	Sun Mountain Lodge 604 Patterson Lake Road Winthrop, WA 98862	

Date of intended adoption: On or after September 16, 2019 (Note: This is **NOT** the **effective** date)

Submit written comments to:

Name: Scott Bird, WDFW Rules Coordinator
 Address: P.O. Box 43200, Olympia, WA 98504-3200
 Email: Rules.Coordinator@dfw.wa.gov
 Fax: 360-902-2155
 Other:
 By (date) September 10, 2019

Assistance for persons with disabilities:

Contact Dolores Noyes
 Phone: 360-902-2349
 Fax:
 TTY: 360-902-2207
 Email:
 Other:
 By (date) September 10, 2019

Purpose of the proposal and its anticipated effects, including any changes in existing rules: The purpose of the new recreational package is to increase convenience and reduce cost for individuals in the public who may want to hunt and fish by purchasing one annual package.

Reasons supporting proposal: The new rule promotes both cost savings and convenience to individuals who hunt and fish in the state.

Statutory authority for adoption: RCWs 77.04.012, 77.04.020, 77.04.055, and 77.12.047

Statute being implemented: RCWs 77.04.012, 77.04.020, 77.04.055, 77.12.045, and 77.12.047

Is rule necessary because of a:

Federal Law?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Federal Court Decision?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
State Court Decision?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

If yes, CITATION:

Agency comments or recommendations, if any, as to statutory language, implementation, enforcement, and fiscal matters: None

Name of proponent: (person or organization) WDFW

<input type="checkbox"/> Private
<input type="checkbox"/> Public
<input checked="" type="checkbox"/> Governmental

Name of agency personnel responsible for:

	Name	Office Location	Phone
Drafting:	Deidre Bissonnette	1111 Washington St SE Olympia, WA 98501	360-902-2211
Implementation:	Jenika Stinkeoway	1111 Washington St SE Olympia, WA 98501	360-902-2304
Enforcement:	Chief Steve Bear	1111 Washington St SE Olympia, WA 98501	360-902-2373

Is a school district fiscal impact statement required under RCW 28A.305.135? Yes No

If yes, insert statement here:

The public may obtain a copy of the school district fiscal impact statement by contacting:

Name:
Address:
Phone:
Fax:
TTY:
Email:
Other:

Is a cost-benefit analysis required under RCW 34.05.328?

Yes: A preliminary cost-benefit analysis may be obtained by contacting:

Name:
Address:
Phone:
Fax:
TTY:
Email:
Other:

No: Please explain: No hydraulics are involved In this rule making

Regulatory Fairness Act Cost Considerations for a Small Business Economic Impact Statement:

This rule proposal, or portions of the proposal, **may be exempt** from requirements of the Regulatory Fairness Act (see chapter 19.85 RCW). Please check the box for any applicable exemption(s):

This rule proposal, or portions of the proposal, is exempt under RCW 19.85.061 because this rule making is being adopted solely to conform and/or comply with federal statute or regulations. Please cite the specific federal statute or regulation this rule is being adopted to conform or comply with, and describe the consequences to the state if the rule is not adopted.

Citation and description:

This rule proposal, or portions of the proposal, is exempt because the agency has completed the pilot rule process defined by RCW 34.05.313 before filing the notice of this proposed rule.

This rule proposal, or portions of the proposal, is exempt under the provisions of RCW 15.65.570(2) because it was adopted by a referendum.

This rule proposal, or portions of the proposal, is exempt under RCW 19.85.025(3). Check all that apply:

- RCW 34.05.310 (4)(b) (Internal government operations)
- RCW 34.05.310 (4)(c) (Incorporation by reference)
- RCW 34.05.310 (4)(d) (Correct or clarify language)
- RCW 34.05.310 (4)(e) (Dictated by statute)
- RCW 34.05.310 (4)(f) (Set or adjust fees)
- RCW 34.05.310 (4)(g) ((i) Relating to agency hearings; or (ii) process requirements for applying to an agency for a license or permit)

This rule proposal, or portions of the proposal, is exempt under RCW ____.

Explanation of exemptions, if necessary:

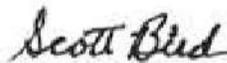
COMPLETE THIS SECTION ONLY IF NO EXEMPTION APPLIES

If the proposed rule is **not exempt**, does it impose more-than-minor costs (as defined by RCW 19.85.020(2)) on businesses?

- No Briefly summarize the agency's analysis showing how costs were calculated. There is less than minor costs on small business associated with the adoption of this new rule.
- Yes Calculations show the rule proposal likely imposes more-than-minor cost to businesses, and a small business economic impact statement is required. Insert statement here:

The public may obtain a copy of the small business economic impact statement or the detailed cost calculations by contacting:

Name: Deidre Bissonnette
 Address: 1111 Washington Street SE Olympia, WA 98501
 Phone: (360) 902-2211Des
 Fax:
 TTY:
 Email: Deidre.Bissonnette@dfw.wa.gov
 Other:

Date: July 3, 2019	Signature: 
Name: Scott Bird	
Title: Rules Coordinator	

NEW SECTION

WAC 220-220-093 Combination hunting and fishing packages. There is hereby created an annual Get Outdoors license for residents that combines fishing, shellfishing, and hunting privileges. The fee for the annual Get Outdoors license will not be priced higher than the sum of the individual items. The fee for this license is \$208.80 and applicable fees as of December 1, 2019.

The Get Outdoors license includes the following:

- (1) Annual combination recreational freshwater, saltwater, and shellfish license as described in WAC 220-220-060;
- (2) Two-pole endorsement as described in WAC 220-220-160;
- (3) Puget Sound Dungeness crab endorsement as described in WAC 220-310-020;
- (4) Annual combination hunting license for deer, elk, bear, and cougar as described in RCW 77.32.450;
- (5) Small game license as described in RCW 77.32.460;
- (6) Migratory bird permit and migratory bird authorization as described in RCW 77.32.350 and WAC 220-412-100; and
- (7) Two turkey tags as described in RCW 77.32.460.