

Summary Sheet

Meeting dates: December 4th 2020

Agenda item: Promoting Washington's Sustainable Seafood

Presenter(s):

Raquel Crosier, Special Assistant Fish Program
Carrie McCausland, Public Affairs Director

Background summary:

Staff will brief the Commission on WDFW's Seafood Marketing Initiative, partners, objectives and communications work to date.

Staff recommendation:

N/A

Policy issue(s) and expected outcome:

N/A

Fiscal impacts of agency implementation:

No fiscal impacts beyond the status quo.

Public involvement process used and what you learned:

WDFW has established a Seafood Marketing Team in January of 2020. The group includes internal team members as well as external partners and meets every other month. Partners on the team include other state agencies, commercial fishers, processors, industry associations, Non-governmental Organizations, local government organizations and local community groups.

Action requested and/or proposed next steps:

N/A

Draft motion language:

N/A

Post decision communications plan:

N/A
