Grant Period: 2021-2023

**SECTION A: PROJECT DESCRIPTION**

1. Explain how project relates to watchable wildlife/wildlife viewing
2. Explain how project creates, increases, and/or promotes opportunities to view wildlife
3. Clearly define project goals and partners

**SECTION B: OUTREACH AND EDUCATION**

1. Describe audience you are trying to engage and how you plan to do so
2. Describe how project will engage with target audience

**SECTION C: DIVERSITY, EQUITY, & INCLUSION**

1. Explain if your project plans to address ways to be more diverse, equitable, or inclusive to underserved audiences or is imbued with equity and justice values?
2. Explain if project plans to connect with an underrepresented audience and if so, who that audience is
3. Describe if project plans to meet a stated community need or address a barrier to participation
4. If project is intending to address barriers to underserved communities, describe if and how project is being brought forward by/co-developed with the underserved communities it intends to serve

**SECTION D: METHODS**

1. Describe how you plan to measure success of effort
2. Describe how data will be collected from participants, public, and/or project

**SECTION E: OPERATIONS**

1. Clearly define requested grant dollar amount and detailed budget justification

	1. Clearly describe use and costs of budget in line-item form
	2. Describe matching funds, in-kind hours, or other types of match
2. Clearly describe what the deliverable(s) is for your project