

# License Dealer Advisory Group

March 15, 2018

**Subject:** Introductory Dealer Advisory Group Meeting

**When:** Thursday, March 15, 2018; 3:00pm – 4:00pm Pacific Time (US & Canada)

**Where:** Conference Call; NRB, Conf Room 109

**Purpose:** An Introductory Meeting to the New Committee

## In Attendance:

White Elephant	Coulee Playland
Yauger's Sporting Goods	Harper's Tackle
Schurman's Hardware	Bob's Merchandies
Verle's LLC	Tri-State Outfitters
Ed's Surplus	The McCredy Co.
The Dennis Co.	Sharon Pavicic (DFW)
James McDaniel (DFW)	Kelly Riordan (DFW)
Danilo Fernandez (DFW)	Alison Kycek (DFW)
Gregory Sallis (DFW)	Shannon Haywood (DFW)

## Meeting Notes:

### Introduction and Welcome to New Members:

Jim made a quick introduction to the group. Each attendee introduced themselves, their title, and their business.

### The Goals for the Dealer Advisory Group:

Jim outlined the Goals for the Dealer Advisory Committee (DAG)

- Gather information on what works and what doesn't (feedback on promotions, changes to the WILD system)
- This team is not a policy setting group, and we do have any influence over season setting for recreation opportunities
- Attendees are required to attend at least 75% of the meetings to keep their membership
- The general public is welcome to join the meeting anytime

### Promotion Updates:

Jim gave updates on current promotions being run

- WDFW Trout Derby Apr. 28 – Oct. 31
  - \$38,000 in prizes, all donated by businesses
  - 110 lakes statewide
  - No extra cost to participate, no registration, all anglers need is a valid 2018 fishing license
  - Green noodle tak this year
- Fish WA License
  - Went on sale last Aug. sold 1,000
- Fish WA Mobile Application

- Simplify the rules and regulations
- Available to download current, but it is in BETA testing
- Used at Seattle boat show to show potential and existing customers about rules and regulations – customers were excited
- Flyers will be brought to stores soon to advertise the application
- Turkey
  - Introductory hunt for new hunters
  - Talk about deferral, bring new family members/friends
  - Those flyers are in development, but should be approved shortly
- Clamming
  - Clamming brochure, few pages of information, where to go, beaches, equipment,
  - Valid information for those new to clamming
  - Ordering more this year to ship to dealers, will be available in May

### **Licensing Updates/Changes:**

Jim gave updates on the addition new permits and licenses introduced this year

- AIS Permit
  - Went into effect October 19, 2017 and is now required for any non-Washington registered vessel to be used in our waters, exempt from waters shared with WA/OR, and WA/ID. It is also required for all sea planes, and commercial transport vehicles transferring boats through the state
    - Only sold 3 so far
    - New boats that have never touched water are exempt
    - If tested in water anywhere needs the permit
    - Permit for commercial transporters is transferrable between trucks, but if they are all transporting they need separate permits
  -
- Commercial Crewmember License
  - Can come in and purchase license at license dealer, which more convenient for crewmembers
  - Became available in Aug., and have sold 420 so far
  - Available on license terminals under the other tab
- Halibut CRC
  - 2019 \$5 halibut CRC – all the information we have, still trying to figure out the logistics, what licenses, working through what it will be in the system
  - We will pass more information as we get it
  - There was discussion on the availability of dealers having a CRC box at each store for customer conveniences
    - WDFW will find more information prior to the next call
- Disabled Veteran Donations
  - Will be on system similar to youth
  - One of final screens on license transaction
  - Putting all logistics together, will give more detail as it rolls in
- Two-Pole Endorsement for Youth

- No longer required for youth
- Youth fishing is free, so two-pole will be free for them as well, as long as they are on a two-pole lake

**Closing Notes:**

Jim thanked everyone for calling in and his or her participation. There was a request for an agenda item for the next meeting around rule simplification regarding regulations. Dealers are the first line of outreach for customers and would like to be ready. WDFW will follow up with the Fish Program prior to the next meeting.

**Action Items:**