

# WDFW & Dealer Advisory Committee

Date: July 19, 2018

Time: 3:00pm

Location: Conference Call; NRB-Licensing Division, Room 109

Check-in: missing: Kass Cloud

## Rules and Regulations Simplifications: with Steve Thiesfeld

- Game fish review: Salmon regulations will be simplified in 2018. There will be no sweeping changes, most will be fairly mild. Marine fish and shellfish will be tackled next, 2019. It is too far out to comment on what changes will be made.

## Recent Promotions: Marketing Staff

- Trout Derby: The derby was very successful! We received lots of positive feedback and participation. We have had 574 tags redeemed to date. Last year there were a total of 419 for the whole derby. We are already preparing for next year's trout derby. If you were not involved this year and would like to be, contact your account representative so we can get you in the system.
- Bass week: Bass week was also a major success. Our goal was to provide more information about bass in WA state, as studies indicated many people were unaware of bass opportunities. The photo contest brought in over 100 photos of bass from around the state, we reached over 340,000 people through our social media posts, and were also featured among a variety of news stations including King 5, KXLY, Centralia Chronicle and iFIBER One. Randy Osbourne from region 1 was even interviewed on tv about bass week. Next year, we would like to make it bigger and involve dealers.

## Upcoming Promotions: Marketing Staff

- Waterfowl: This will be similar to bass week. It should be a great segway for new hunters to get started hunting.
- Budget & Funding: We are hoping to be more transparent to the public. We foresee the new director being a good leader for this and working well with our customer base.
  - Link for funding webinar:  
<https://attendee.gotowebinar.com/register/8360838542216730371> .
  - There is a portion for Q&A at the end. Webinar will be on Monday the 23<sup>rd</sup> at 7pm.

## System Updates: Jim McDaniel

- Disabled Veterans Donation Program is active- anyone can donate. Once a set amount is reached then that money can be dispersed to veterans that qualify for the funds. If a veteran comes to purchase a license they'll get a discount as covered by these funds. Release coming in August.