



# September Boater Workshop: Shaping 2025 Education, Outreach, and Communication Efforts.

## Workshop 2 Details

Date Thursday, September 12, 2024  
Time 9:30 AM – 11:00 AM, PT  
Location Zoom Virtual Meeting | [REGISTRATION LINK](#)

## Workshop 2 Purpose and Objectives

The Washington Department of Fish and Wildlife and its [Orca Regulations Communications Advisory \(ORCA\) Group](#) seeks input from the Salish Sea recreational boater community to inform its education, outreach, and communications work related to Southern Resident killer whales (SRKW) and related vessel regulations (as directed by the Washington State Legislature in the [2023-24 Senate Bill 5371](#)).

In this workshop, we will collect feedback on initial education, outreach, and/or communication planning related to the 2025 vessel regulations as well as on draft messages and outreach methods to help boaters comply with the upcoming regulations.

## Workshop 1 Agenda

<b>9:30 AM</b>	<b>Salutations!</b>
15 minutes	<ul style="list-style-type: none"><li>• Workshop purpose and agenda</li><li>• Introductions</li><li>• Workshop Materials</li></ul>
<b>9:45 AM</b>	<b>Plenary Polling Session</b>
15 minutes	<ul style="list-style-type: none"><li>• Feedback on potential taglines, tools and trainings</li></ul>
<b>10:00 AM</b>	<b>Recreational Boater Mini Focus Groups</b>
40 minutes	<ul style="list-style-type: none"><li>• Breakouts by recreation type</li></ul>
<b>10:40 AM</b>	<b>Focus Group Takeaways</b>
15 minutes	<ul style="list-style-type: none"><li>• High-level report out on focus group discussions</li></ul>
<b>10:55 AM</b>	<b>Workshop Wrap Up</b>
5 minutes	<ul style="list-style-type: none"><li>• WDFW and ORCA Group next steps</li></ul>
<b>11:00 AM</b>	<b>Adjourn</b>