

## Summary

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**Meeting dates:** March 17, 2017

**Agenda item:** Sport Fishing Regulations Phone Application Review

**Presenter(s):** Melody Alefteras, Lead Science Developer and Brodie Cox, Biological Data Systems Manager

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### **Background summary:**

Fish Program Science IT staff were given the opportunity to develop a commercial grade fishing regulations mobile application for iPhone and Android smartphones and accessible from Washington rivers, streams and marine locations.

This application is complementary to the current physical regulations pamphlet, but as a platform provides many new opportunities for public outreach and engagement.

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### **Policy issue(s) you are bringing to the Commission for consideration:**

NA

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### **Public involvement process used and what you learned:**

Approximately 40 Alpha / Beta testers from inside and outside of the agency. Early presentation to Inland Fish Program Advisory Group (IFPAG).

We solicited these groups for input on desired features, design and acceptable application behavior. Alpha/ Beta testers give feedback through the application itself. We've made design changes accordingly based upon this input.

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### **Action requested:**

Progress update and review

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### **Draft motion language:**

NA

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### **Justification for Commission action:**

NA

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### **Communications Plan:**

WDFW will expand our application tester base to make the application available to:

- FW Commission
- 2. WDFW Fishery or Fishing Related Advisory Groups (e.g., SCPAG, PSRFE, etc.)
- 3. Director & EMT
- 4. WDFW Regional Staff
- 5. WDFW NRB staff

We intend to release the public version in July to coincide with the annual publishing of the physical regulations pamphlet.

Delivery of the application will be via the Apple iTunes and Google PlayStore.

Communication will be via press release and TBA.

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